

Foodlogik Web Ordering Aimed at Profitability

FOODLOGIK
FOOD SOFTWARE SOLUTIONS



A part of the Affinitus Group **AFFINITUS**
SOFTWARE SOLUTIONS

Foodlogik's Web and Android shop ordering systems enable shops and customers to place orders on-line straight into the bakery database.

Why is this important?

No delay – orders, waste returns and stock go directly into Foodlogik at the bakery

Automatic cut-off – the bakery can control when the last shop and wholesale orders can be placed

True product data – the shops can't make up a product and hope the bakery can supply it!

Standing and suggested orders can be managed centrally, to guide the shop orders

Far-reduced start-up costs - just take a terminal to a new shop and start ordering!

Reduced admin – no more need for ordering by phone or complicated spreadsheets

Improved communication – upselling and promotion messages can be sent direct to the shop terminals

Record sell-out times, so you can work out how many lost sales you had and adjust stock accordingly



RT Stuart Ltd say:

"For our own-shop orders we saved having to replace one member of staff as the switch to tablets was made. In wholesale we were able to reallocate resource for about 20-30 hours a week—we are now at 45 stores and we have not had to assign additional office resource, we also don't see this changing in the future. So for a modest outlay we have already added significantly to the bottom line".

Code	Description	SO	Actual
02002	Morning Rolls	78	78
02003	Well Fired Rolls	4	4
	Floury Rolls	6	6
	Scotch Pies*	8	8
	Bean N Potato Pies	8	8
	Chicken Curry Pie*	4	4

Foodlogik's Android Apps run on low-cost tablets and phones.

What does this mean for you?

Improved Efficiency – time saved at head office in processing orders as well as entering data several times.

Improved accuracy because there are fewer opportunities to enter the wrong data.

Get Control - only allow shops to order what they are allowed to and when they are allowed to.

Reduced Waste – get a handle on returns, waste, damages and leakage to enable timely action.

Up-selling – automatic notification of sell-outs so you can order more stock next time.

Reduce costs and increased sales means increased profits!

For more information contact Merit Technology UK Limited

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Powerful cost-effective systems for industry