



# FoodLogik



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Powerful cost-effective system solutions for the food industry



# FoodLogik

Control Costs and improve efficiency in ...



YOUR OFFICE



YOUR FACTORY



YOUR SHOPS



AND YOUR VANS



Powerful cost-effective system solutions for the food industry



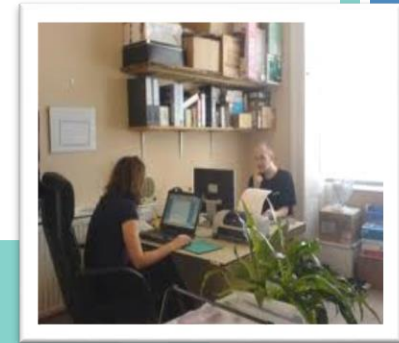
## Save time and reduce errors in your office

### ORDER BOOK CONTROL

- Daily and weekly order view
- Standing orders
- Suggested Orders
- On-line order checking and reminders
- On-line Lead-time and Credit checks
- Track daily order status
- Stop/hold
- Email Invoices



**Reduces debtors**  
**Improves cash-flow**



### FLEXIBLE PRICE LISTS

- Standard and customer prices
- Promotional prices
- Traps errors
- Easy price amendments



**Avoid costly mistakes**



## *Improve despatch and invoicing accuracy*

### DELIVERY PLANNING AND RECORDING

- Production figures by category
- Production array by customer
- Packing lists
- Daily round sequence
- On-line despatch recording
- Integration with stock control
- Delivery adjustments
  - Shorts, over, waste, returns



**Avoid costly shipping errors**

## + *Make the most of office integration*



- Inbuilt Sales Ledger
  - Automatic payment matching
  - Full reporting e.g. aged debtors
  
- Purchase Invoice Matching
  - 3-way matching and accruals
  
- Interface to Accounts Packages
  - Sage Line 50, 100, 200, Accpac
  - Pegasus
  
- EDI Orders, Invoices and Purchasing
  - Enterprise Foods
  - Freeway
  - Kewill
  - Tradacomms, Edifact



**Industry standard systems**

**No need for re-keying**

**Reduce errors**

**Increase efficiency**

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# + *Improve factory costs and efficiency*



## ACCURATE RECIPE COSTING

- Easy on-line cost estimates
- Graphical view of recipes
- Instant purchased costs comparison

## PRODUCT SPECIFICATIONS

- Additives, allergens, nutritional values
- Ingredient declaration label and report

## EFFICIENT PRODUCTION PLANNING

- Convert orders into a production plan
- Automatic forecast generation – make to stock
- Generate mix-and-make sheets
- Generate ingredient requirements
- Record actual production usage
- Variance Reporting and analysis



**“What-if” – identify problems quickly**

**Reduce administration costs**

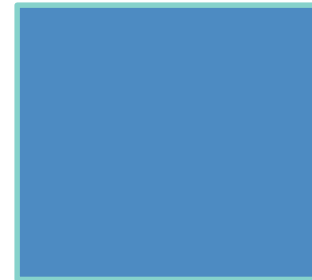
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## *Control ingredients*

### INTEGRATED PURCHASING AND STOCK CONTROL

- Email Purchase Orders
- QA checks on receipt
- Goods inwards labelling
- Record stock movements
- Track and trace ingredient batches



### WEIGH SCALE INTERFACE

Stevens Vantage – an industry favourite



**Reduce administrative overheads**

**Improve stock and production accuracy**

**Drive down material and production waste**





## *Integrate with your Shops*

- Web Sales Module
  - Integrates with your till software
  - Central management reporting
- Web Ordering Module
  - Shop-entered orders and receipts
  - Shop-entered stock balances
  - Shop-entered purchase orders and deliveries



**Reduces form-filling**

**Reduces load on central admin**

**Increases efficiency and accuracy**



# + *Comprehensive Management Information*



## ■ Standard Reports

- Product/customer sales and margin
  - Ingredient price movements
  - Sales performance tracking
  - Theoretical Ingredient usage
  - Weekly sales comparison
- 
- Generate your own reports
    - Open database
    - Industry standard packages
      - Crystal, Excel, Access etc.





## *Specific Shop Reporting*

### Daily Shop Stock Report

- *Display sales, bakery deliveries, waste, returns, and retained stock*

### Potential Lost Sales

- *No of minutes on average that items are selling out before closing time*

### Wastage Report

- *Actual waste above the acceptable level of waste e.g. 8% as acceptable on the shelves one hour before the shop closes*

### Sales Discrepancies Report

- *Compares shop sales with recorded receipts from the bakery and shop-retained stock*

### Sales Analysis & Stock Position

- *Week vs week*
- *This year vs last year*
- *Sales vs: Extras, Shortages, Brought forward, Damaged, Retained, Transferred In, Transferred Out*





## *Deliver performance from your Vans*

### VAN DRIVER ACCOUNTS

- Cash, account and own-business
- Automatic van reconciliation
- Simple driver cash recording
- Commission schemes

### ROUNDSBOOK

- Round schedules and packing lists
- Simple round position adjustment
- Van substitution



**Less time wasted in the office**  
**More opportunities to up-sell**



## WHAT COULD THIS MEAN FOR **YOUR** BUSINESS?

- Faster response to customer needs
- Greater visibility of your order book and sales history
- Significant efficiency improvements
- Easy access to valuable management information
- Increased sales
- Reduced administration time
- Lower costs



*... and therefore greater profitability*



## *Merit Technology Ltd*



- Established Solution Provider for 25 Years
- Over 80 Happy Customers
- Foods Sector Focus
- Comprehensive Solutions
- Innovative Products
- Full Business Support Package 24 x 7



## *Don't just take our word for it ...*

What our customers say about Foodlogik

- *“extremely user friendly ...”*
- *“has transformed all of our processes ....”.*
- *“ it's paid for itself through savings and improved efficiencies”*
- *“ outstanding support”*
- *“installation over two days was seamless”*
- *“an accurate system we are totally at ease with”*
- *“ the ideal bakery software”*

Sources:

D Gibbon & Sons Ltd, Newport

Premium Roll Company, Midlothian

Fergusons Bakers Limited, Kilmarnock

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# Till Sales Overview

